

FREQUENTLY ASKED QUESTIONS ABOUT VIDEO EDITING AND VIDEO PRODUCTION

1. Can you put our program on DVD?

Absolutely! We can simply transfer your final edited video to DVD or we can provide you with a custom DVD interface complete with menus, chapter points, etc. Just call us for a custom quote on DVD authoring and DVD Duplication.

2. How long will my video editing project take?

That is a good question! And one that we certainly take seriously. Editing can become very tedious and time-consuming. It is common for clients to believe that their project is simple and just won't take that long. In reality, though, things usually take longer than our customers initially think. It is our goal, to complete your project in the shortest time possible, while providing the highest possible quality. Feel free to call us for an estimate of your video editing job.

3. Do we have to be there for our video edit session?

Not necessarily. Many of our clients are able to drop off their projects and give us detailed directions so we can edit their video on our own. When we are finished you simply come back for a viewing and approval of the final edit.

3. What if we are not sure what we want in our video editing project?

Can we just provide you with materials and let you design and create our video? Sure! Just bring your project to us -- your information, videos, photos, ideas, etc. -- and we will supply the creativity. Later we'll have you in to preview the entire video.

4. What about special effects and that kind of stuff?

Well, we can do just about whatever you want -- effects, dissolves, wipes, titles, slow and fast motion, split screens, etc. Just describe what you are looking for.

5. Can we have music or a voiceover put on our tape?

Sure. Just give us a call for more details.

6. Do you edit on a computer? And what is non-linear editing?

We use a computer-based non-linear editing system. What that means to you is quality and convenience. We can virtually edit anything on our system and the quality is top-notch.

7. Is it digital?

Yes. Our studio features three digital video editing suites. We take your tape and convert it from analog to digital. From that point on there is no loss of quality. Our final product looks as good as the original video. If you are familiar with video, we use a DV/firewire - based system.

8. What if I just need simple video editing like two tapes to one or perhaps just cutting out some piece of video or audio?

That is no problem. We consider these types of projects to be much simpler and less complex, so we can usually give you a firm price at the beginning.

9. Can I have my video or DVD on an endless loop?

Yes and no. For video tape, your program will be repeated over and over. For DVDs, we can program the disc to play endlessly on a DVD player. This is great for sales conventions, seminars, and wedding receptions!